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Web Wisdom How To Evaluate

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The World Wide Web has undergone tremendous growth since the first edition of Web Wisdom: How to Evaluate and Create Information Quality on the Web was conceived and written in the mid to late 1990s. The phenomenal global expansion of the internet, together with the increasing sophistication of online technologies and software applications, requires us to be more savvy Web users, especially given the growing complexity of Web-based information.

Web Wisdom: How to Evaluate and Create Information Quality ...

The authors, two librarians, examine numerous aspects of Websites and point out how they can be used to evaluate sites as trustworthy

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sources of information or goods. They begin with 5 traditional evaluation criteria: authority, accuracy, objectivity, currency, and intended audience, and give examples of how these criteria apply to Websites.

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Web Wisdom: How to Evaluate and Create Information Quality on the Web addresses the key concerns of Web users and Web page authors regarding reliable and useful information on the Internet. Authors Janet E. Alexander and Marsha Ann Tate introduce critical

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Web evaluation principles and present the theoretical background necessary to evaluate and create quality information on the Web.

Web Wisdom: How To Evaluate and Create Information Quality ...

A companion Website to Web Wisdom: How to Evaluate and Create Information Quality on the Web, 3rd edition, is available. The resources available at the site include the following: 1. Links to many of the Web page examples used throughout the book as well as links to numerous other sites that illustrate Web evaluation concepts 2.

Web wisdom: how to evaluate and create information quality ...

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Mobile technologies, faster connection speeds, and the 24/7 connectivity that has lead to the development of social media have created an explosion of Internet use in the ten years since the initial publication of Web Wisdom: How To Evaluate and Create Information Quality on the Web.

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