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# Strategic Marketing For Educational Institutions 2nd Edition

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LimeStory, the world's first AI-powered

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storytelling content and engagement engine, announced today it has partnered with MCMK, ...

~~LimeStory Debuts AI Storytelling Engine to North American Education Industry with Help of MCMK~~

According to Alvin Chau, founder of Quality Online Education Group (OTC: PINK QOEG ), “80% of the online education market is located in Tier 2 and Tier 3 cities across the nation.” A focus on serving ...

~~QOEG Marketing Strategy Outpaces Competition~~

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~~in Developing Communities~~

Ambow Education Holding Ltd. (“Ambow” or “the Company”) (NYSE American: AMBO), China’s leading provider of educational and career enhancement services, announced that it has launched an open platform ...

~~Ambow Education Launches Open Platform OOK~~

They have acquired large and expensive PR and marketing departments, often under euphemistic titles like “advancement” and “development.” The message of these departments is that universities provide ...

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~~Marketing and PR Are Corrupting Universities~~

The up to date coverage of the latest report Global Online K 8 Education Market provides a detailed synopsis as well as a consistent evaluation of accurate profits over the forecasted timespan Current ...

~~Online K 8 Education Market Exhibits Stunning Growth Potentials with Adobe systems, Apollo education group, Blackboard education group, Ciseo~~

“Whether we’re designing recruitment strategies ... bring innovative enrollment marketing, recruitment, and retention

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products and services to higher education institutions across the United ...

~~Archer Education Announces Strategic Acquisitions of Circa Interactive and view.DO to Build an Enrollment Journey Platform for the Higher Education Market~~

Major educational institutions in the U.S. and Canada use Wishpond's solutions on Stukent's digital courseware platform.

~~Wishpond and Stukent Partner to Bring Digital Marketing and Social Media Expertise to Colleges and Universities~~

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Bloomberg Philanthropies today announced the launch of the Digital Accelerator Program to help cultural non-profit organizations stabilize and thrive in the wake of the COVID-19 pandemic through ...

~~Bloomberg Philanthropies Announces \$30M Program For Tech Innovation At Arts Organizations~~

CUNA Strategic Services (CSS), a company ... need to expand lending and offer credit building and educational services to members, CSS said. CNote's technology enables individuals and large ...

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~~New CUNA Strategic Services Alliance Supports Diverse Communities~~

Widespread misinformation regarding COVID-19 vaccines has generated public mistrust, resulting in vaccination hesitancy around the world. In an effort to promote protective behavior and maximize the ...

~~UNITAR's vaccination and education toolkit helps companies join the fight against COVID-19~~

Havas Sports & Entertainment (Havas SE), the global brand engagement network of the Havas



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Group, has been appointed by EF Education First (EF), an international education company specializing in ...

~~EF Education First appoints Havas Sports & Entertainment~~

NBN collaborates with non-for-profit Jawun to carry out its commitment of strengthening relationships and creating opportunities for indigenous people. It also laid out its ongoing commitments and ...

~~NBN and Jawun collaborate to champion reforms and deliver opportunities for indigenous~~

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~~communities~~

The growing number and importance of IT devices represents a significant challenge for educational institutions. It's the reason why efficient IT asset management (ITAM) strategies are no longer a ...

~~Education needs to go back to school for cybersecurity~~

PRNewswire/ -- (Nasdaq:LOPE) announced today that it will report its 2021 second quarter results after market close on Thursday, August 5, 2021.

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~~Grand Canyon Education, Inc. Announces Second Quarter 2021 Earnings Release Date and Conference Call Details~~

Mumbai: The K. C. Mahindra Scholarship for Post Graduate Studies Abroad was awarded to 65 students this year. Of the total 1812 applications, 106 candidates were shortlisted to attend the interviews ...

~~65 students awarded K.C. Mahindra Scholarship for Post Graduate Studies Abroad~~

Widespread technological advancements are causing workers to want to gain new skills for their current positions—or for new

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careers altogether. Reduced work hours. Job loss. The COVID-19 pandemic has ...

## ~~Pandemic Drives Workers' Desire for New Skills~~

Grounds For Sculpture today announced that it has appointed Kathleen Greene to the newly created position of Chief Audience Officer (CAO) and Marissa Reibstein to Chief Development Officer (CDO), ...

## ~~Grounds For Sculpture Announces New Leadership Appointments~~

ACES Quality Management <sup>TM</sup> (ACES), the leading

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provider of enterprise quality management and control software for the financial services industry, ...

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