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The book advances two arguments: first, “newspapers used radio broadcasting to create a new kind of media corporation that utilized multiple media to circulate information and generate profits”; and second, “these multimedia corporations were central to the legal and political processes structuring the American public sphere in the twentieth century” (p. 6).

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Sound Business | Michael Stamm

By 1940 newspapers owned 30 percent of America's radio stations. This new type of enterprise, the multimedia corporation, troubled those who feared its power to control

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In the early days of radio there was no way to record sound. Everything had to be done "live." Although the first sound

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recording device can be traced back to Leon Scott de
Martinville, in 1855, it was some time before the concept
came out of the laboratory and developed to the point of
being a practical way to record and playback sound.

The Foundations of Radio, Telegraph, Morse Code

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