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Choose to remain "small giants." The companies vary widely, from 1 person shops to hundreds of employees but all share what the author refers to as "mojo." The overarching theme is that that these companies have a deep sense of intimacy, and their

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founders feel deeply
connected to
employees and local
community.

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Companies studied that include: Anchor Brewing, CitiStorage, Clif Bar, ECCO, Hammerhead Productions, Righteous Babe... Danny Meyer, USHG
I ' ve made much more money by choosing the right things to say no to than by ...

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Small Giants: Companies That Choose to Be Great Instead of ...

They include Anchor Brewing, the original microbrewer; CitiStorage Inc., the premier independent records-storage business; Clif Bar & Co., maker of organic energy bars and other nutrition foods;

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Righteous Babe That
Records, the record
company founded by
singer-songwriter Ani
DiFranco; Union
Square Hospitality
Group, the company
of restaurateur
Danny Meyer; and
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quick description and

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Small Giants: Companies That Choose to Be Great Instead of Big written by Bo Burlingham which was published in 2005—. You can read this before Small Giants: Companies That Choose to Be ...

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In today's session, I had the pleasure to have Bo Burlingham, contributing writer at Forbes, co-founder of the Small Giants Community, former editor-at-large for Inc. Magazine and author of several books among which I really loved and enjoyed Small Giants, which is going to be

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the topic of this That
conversation. What
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In Small Giants,
veteran journalist Bo

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Burlingham takes us deep inside fourteen remarkable companies that have chosen to march to their own drummer. They include Anchor Brewing, the original microbrewer; CitiStorage Inc., the premier independent records-storage business; Clif Bar & Co., maker of organic

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energy bars and
other nutrition foods;
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company founded by
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Group, the company
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Instead of ...

The term Small Giants refers to purpose-driven companies and their leaders who prioritize their people and don ' t sacrifice their culture for fast, massive growth. Born out of a book called Small Giants, from that a Community

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grew into what we know today — with thousands of leaders, hundred of hours of leadership resources, a formal certification program, and structured coaching program.

Small Giants
Community
In 'Small Giants',
journalist Bo

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Burlingham takes us deep inside fourteen remarkable privately held companies, from a brewery to a record label, that chose a different path to success

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companies that
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In Small Giants,

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veteran journalist Bo Burlingham takes us deep inside fourteen remarkable companies that have chosen to march to their own drummer. They include Anchor Brewing, the original microbrewer; CitiStorage Inc., the premier independent records-storage business; Clif Bar &

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Co., maker of organic energy bars and other nutrition foods; Righteous Babe Records, the record company founded by singer-songwriter Ani DiFranco; Union Square Hospitality Group, the company of restaurateur Danny ...

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business; Clif Bar &

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energy bars and

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other nutrition foods; Righteous Babe Records, the record company founded by singer-songwriter Ani DiFranco; Union Square Hospitality Group, the company of restaurateur Danny Meyer; and Zingerman's Community of Businesses, including the world-famous

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