

Reengineering Retail The Future Of Selling In A Post Digital World

Eventually, you will unquestionably discover a further experience and endowment by spending more cash. nevertheless when? realize you agree to that you require to get those every needs similar to having significantly cash? Why don't you try to get something basic in the beginning? That's something that will lead you to understand even more on the globe, experience, some places, similar to history, amusement, and a lot more?

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In fact, retail is being entirely reengineered every aspect of the retail experience as we know it will soon be radically transformed. Picking up where Retail Revival left off, Reengineering Retail explores the coming retail revolution, which will affect retailers of all sizes and any business with a stake in the global retail industry.

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Infused with real world examples and interviews with industry disruptors, Reengineering Retail illustrates the vast opportunities at play for bold brands and business leaders. Stephens' strategies will provide businesses with the foresight required to move quickly and effectively into the future.

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Written by Doug Stephens, Reengineering Retail tries to lay out a theory that encompasses the future of retail. The central idea is this. Digital technology has upended the traditional retail industry. The retail store is no longer a static distribution point for a product.

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The number appeared unambiguously on the first slide of a presentation by Doug Stephens, retail industry futurist, founder of Retail Prophet and author of "Reengineering Retail: The Future of Selling in a Post-Digital World." 8,642 is the number of stores closed this year in the US in what Stephens dubbed a "retail apocalypse."

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