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Predictive data mining is data mining that is done for the purpose of using business intelligence or other data to forecast or predict trends. This type of data mining can help business leaders make better decisions and can add value to the efforts of the analytics team. Techopedia explains Predictive Data Mining

What is Predictive Data Mining? - Definition from Techopedia

Predictive analytics and Data Mining techniques covered: Exploratory Data Analysis, Visualization, Decision trees, Rule induction, k-Nearest Neighbors,

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Naïve Bayesian, Artificial Neural Networks, Support Vector machines, Ensemble models, Bagging, Boosting, Random Forests, Linear regression, Logistic regression, Association analysis using Apriori and FP Growth, K-Means clustering, Density based clustering, Self Organizing Maps, Text Mining, Time series forecasting, Anomaly detection and ...

Predictive Analytics and Data Mining | ScienceDirect

The Predictive part: Commonly used statistical techniques to predict future behavior. The Modelling part: Data mining of relevant predictors (variables) for a statistical model. Data Integration is the key activity required to bring disparate sources of data into one place. These efforts are often underrated in the amount of time and thought it takes to pull these

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Definition of Predictive Data Mining The primary objective of predictive mining is to predict future results instead of current behaviour. It involves the supervised learning functions used for the prediction of the target value. The methods fall under this mining category are the classification, time-series analysis and regression.

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