

## Ppt Basics Of Online Journalism Powerpoint Presentation

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The Online Union Academy [Académie Syndicale en Ligne, ASL] project set up by the Congo National Federation of Teachers and Social Educators (FENECO/UNTC) is part of the capacity-building activities ...

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The group, which soon plans to resume get-togethers in person on the third Thursday of every month, recently published an anthology that includes nonfiction, fiction, poetry and song lyrics from ...

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Little Black Book, As 2020 saw a huge transformation at Tag, we speak to the leaders who gave young women a senior team to look up to and get their advice on what our industry needs to do to nurture n ...

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Because the spiritual life is often pictured as a journey, it wasn't long before I started reflecting on familiar Bible passages that use words or images for shelter. I hope the following three ...

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[As more MN restaurants adopt surcharges in place of tipping, one has given up on the idea... for now.](#)

Garment exporters will continue to get a rebate on central and state taxes on their outward shipments as the government on Wednesday approved extension of RoSCTL scheme till March 2024.

[Govt approves extension of RoSCTL scheme till 2024 for textiles exporters](#)

The High Plains and Clearview library districts have been hard at working planning programs and activities for adults, teens and children of all ages. Check out these free upcoming events and ...

The Online Journalism Handbook has established itself globally as the leading guide to the fast-moving world of digital journalism, showcasing the multiple possibilities for researching, writing and storytelling offered to journalists through new technologies. In this new edition, Paul Bradshaw presents an engaging mix of technological expertise with real world practical guidance to illustrate how those training and working as journalists can improve the development, presentation and global reach of their story through web-based technologies. The new edition is thoroughly revised and updated, featuring: a significantly expanded section on the history of online journalism business models; a new focus on the shift to mobile-first methods of consumption and production; a brand new chapter on online media law written by Professor Tim Crook of Goldsmiths, University of London, UK; a redeveloped section on interactivity, with an introduction to coding for journalists; advice on the journalistic uses of vertical video, live video, 360 and VR. The Online Journalism Handbook is a guide for all journalism students and professional journalists, as well as being of key interest to digital media practitioners.

This book focuses on how to effectively integrate the teaching and learning of visual and media literacies in K-12 and higher education. Not only does it address and review the elements and principles of visual design but also identifies, discusses and describes the value of media in learning diverse and challenging content across disciplines. Finally, this book provides a balanced treatment of how visual and media literacies support deep content learning, student engagement, critical thinking, creativity, problem solving, and production.

Ubiquitous news, global information access, instantaneous reporting, interactivity, multimedia content, extreme customization: Journalism is undergoing the most fundamental transformation since the rise of the penny press in the nineteenth century. Here is a report from the front lines on the impact and implications for journalists and the public alike. John Pavlik, executive director of the Center for New Media at Columbia University's Graduate School of Journalism, argues that the new media can revitalize news gathering and reengage an increasingly distrustful and alienated citizenry. The book is a valuable reference on everything from organizing a new age newsroom to job hunting in the new media.

In today's age of extraordinary technological development, the mass media industry must constantly innovate and adopt emerging concepts to keep up with the demand of online visibility and prominence. Interactivity is a distinguishing feature of the current online environment, and is a necessity in maintaining relevance in digital media sphere. The growing impact of new media technologies and the resulting pressure on mass media organizations to incorporate more audience involvement have made interactivity a particularly sought-after phenomenon throughout the industry. The prominence of online interactivity has resulted in anxiety throughout the mass media industry regarding the ways in which media organisations can engage with their audience and maintain a high level of traffic on their websites. Attaining these heights largely depends on the quality and nature of interactivity on a given site. This book provides insights into the interactivity basics of an ideal media website, and highlights the nature of interactivity in the Nigerian online media sphere vis-a-vis the basics of interactivity.

When you're giving a slide presentation, a positive impression can make a sale or win over an audience. PowerPoint Basics In 30 Minutes (2nd Ed.) can help you connect with audiences and make great presentations that get real results. Covers PowerPoint 2019 for Windows and macOS, PowerPoint Online, and the PowerPoint mobile apps for Android and iOS.

Whether uncovering breaking stories, finding reliable background information, or finding the right contributors for stories and packages, there is now a wealth of information available to journalists online - but where to begin? In Search: Theory and Practice in Journalism Online, Murray Dick provides a practical and theoretical overview of the journalistic research potential in various online tools. Written by a leading expert in the field, the book offers experience-based guidance into online search for journalism. Key features: - Up-to-date coverage of advanced search, the 'invisible web', social media, multimedia and the verification of online material - A critical overview of theory in online ethics, verification, and use of social media in journalism online - Original research into search theory, privacy, trust and rights issues online - Student-friendly pedagogy based upon professional practice and informed by experts in online research Search: Theory and Practice in Journalism Online is essential reading for undergraduate students of digital journalism, online reporting and journalism studies.

Teaching Journalism and News English can be a vital English for Specific Pur-poses (ESP) course in Taiwan, and with its ample speaking, writing, creative and critical analysis opportunities, is an ideal addition to an English or Applied Foreign Languages program. There is, simply put, much active education to offer students in this class, and best of all, most students find it fun and fascinating. The joy of gathering and writing news, designing newspapers, and immersing in a news, media and journalism environment, sparks great interest.

In July 1997, twenty-five of America's most influential journalists sat down to try and discover what had happened to their profession in the years between Watergate and Whitewater. What they knew was that the public no longer trusted the press as it once had. They were keenly aware of the pressures that advertisers and new technologies were putting on newsrooms around the country. But, more than anything, they were aware that readers, listeners, and viewers - the people who use the news - were turning away from it in droves. There were many reasons for the public's growing lack of trust. On television, there were the ads that looked like news shows and programs that presented gossip and press releases as if they were news. There were the "docudramas," television movies that were an uneasy blend of fact and fiction and which purported to show viewers how events had "really" happened. At newspapers and magazines, celebrity was replacing news, newsroom budgets were being slashed, and editors were pushing journalists for more "edge" and "attitude" in place of reporting. And, on the radio, powerful talk personalities led their listeners from sensation to sensation, from fact to fantasy, while deriding traditional journalism. Fact was blending with fiction, news with entertainment, journalism with rumor. Calling themselves the Committee of Concerned Journalists, the twenty-five determined to find how the news had found itself in this state. Drawn from the committee's years of intensive research, dozens of surveys of readers, listeners, viewers, editors, and journalists, and more than one hundred intensive interviews with journalists and editors, The Elements of Journalism is the first book ever to spell out - both for those who create and those who consume the news - the principles and responsibilities of journalism. Written by Bill Kovach and Tom Rosenstiel, two of the nation's preeminent press critics, this is one of the most provocative books about the role of information in society in more than a generation and one of the most important ever written about news. By offering in turn each of the principles that should govern reporting, Kovach and Rosenstiel show how some of the most common conceptions about the press, such as neutrality, fairness, and balance, are actually modern misconceptions. They also spell out how the news should be gathered, written, and reported even as they demonstrate why the First Amendment is on the brink of becoming a commercial right rather than something any American citizen can enjoy. The Elements of Journalism is already igniting a national dialogue on issues vital to us all. This book will be the starting point for discussions by journalists and members of the public about the nature of journalism and the access that we all enjoy to information for years to come.

Whether the issue is the rise of religiously inspired terrorism, the importance of faith based NGOs in global relief and development, or campaigning for evangelical voters in the U.S., religion proliferates in our newspapers and magazines, on our radios and televisions, on our computer screens and, increasingly, our mobile devices. Americans who assumed society was becoming more and more secular have been surprised by religions' rising visibility and central role in current events. Yet this is hardly new: the history of American journalism has deep religious roots, and religion has long been part of the news mix. Providing a wide-ranging examination of how religion interacts with the news by applying the insights of history, sociology, and cultural studies to an analysis of media, faith, and the points at which they meet, The Oxford Handbook of Religion and the American News Media is the go-to volume for both secular and religious journalists and journalism educators, scholars in media studies, journalism studies, religious studies, and American studies. Divided into five sections, this handbook explores the historical relationship between religion and journalism in the USA, how religion is covered in different media, how different religions are reported on, the main narratives of religion coverage, and the religious press.