

Pop How Graphic Design Shapes Popular Culture

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POP is the first book to analyze the role of graphic design in the broader culture, as well as the impact of design on other art and entertainment forms, from album covers to baseball stadiums.

POP: How Graphic Design Shapes Popular Culture: Heller ...

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Animal shapes are especially popular in graphic design for the same reason. Many animals each have their own distinct associations, so you have a diverse arrangement to choose from when finding a specific set of traits to you want represent: a wise owl, a clever fox, and dangerous shark, etc.

Shapes in Graphic Design: What They Mean and How to Use ...

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POP: How Graphic Design Shapes Popular Culture ...

POP How Graphic Design Shapes Popular Culture book cover, cover design by James Victore Needless to say, with it's bright pink cover and yellow text, this book "popped" out at me. Now, I'm no graphic designer, but I have always been interested in what drives it, since it is always changing.

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The psychology of logo shapes in graphic design shows us how changing the shape of a logo can alter customers ' entire perception about a brand. It ' s imperative to take this into consideration when designing your logo, because once it ' s out there, it will send a message to your audience, and you want to make sure it ' s the right one.

Geometric Shapes in Design: How to Use Them Creatively

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