Operations Strategy

Operations strategy is concerned with the development of long-term goals for achieving a high level of strategic relevance even when they have a high degree of compatibility with the resource and other policies relating to the strategy of operations. Operations strategy addresses some broad areas of business and is focused on the long-term planning and implementation of policy decisions that will affect the core business activities of an organization. Operations strategy is the plan that specifies the design and use of resources to support the business strategy. The design of the...