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Monopolies, Intangible Assets and the Disruptive Economy with Kai Wu of Sparkline Capital (Ep. 53)

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The Non-Obvious Virtual Summit on the Future of Book Marketing | Official Trailer

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"Non Obvious Megatrends: How to See What Others Miss and Predict the Future" by Rohit Bhargava  
**The obvious and not-so-obvious 2018 Spartan Trifecta Guide** *The Non-Obvious Trends 2018 with Rohit Bhargava - Trending In Education - Episode 79* Rohit Bhargava: 7 Non-Obvious Trends Changing The Future | SXSW 2019 *The Haystack Method - How To Curate Trends - ORIGINAL Version | Rohit Bhargava* *The Non-Obvious Trends for 2019 with Rohit Bhargava (MDE315)* *The Real Inside Story of How We Launched Non-Obvious Megatrends | A Book Marketing Case Study* **Non Obvious 2018 Edition How**

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Non-Obvious 2018 Edition: How to Predict Trends and Win the Future By: Rohit Bhargava

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Narrated by: David Zarbock

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After ten years of publishing trend insights, this upcoming edition of Non-Obvious will be the last one – featuring insights from all previous nine editions, the ideas and trends will be bigger (megatrends!), the implications will be more long lasting and the book will be in bookstores for longer than a year.

## **Trend Research - Rohit Bhargava**

Non-Obvious & The 2018 Non-Obvious Trend Report In this current edition of Non-Obvious, readers will see a brand new format and layout with significant updates throughout the book.

## **About the Non-Obvious Trend Book Series from the ...**

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Non-Obvious 2017 Edition by Rohit Bhargava, 9781940858234, available at Book Depository with free delivery worldwide.

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