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With details about the design accompanying most entries and a new set of 'spotlight' entries, Logo remains a complete, taxonomical guide to the history, development and style of identity design. Michael Evamy is a design journalist, author and copywriter, and works with major design companies on branding and identity projects.

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Logo: The Reference Guide to
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Laurence King Publishing:

Publication date: 02/10/2015:

Series: Mini Series: Pages: 352:

Sales rank: 569,752: Product
dimensions: 7.70(w) x 6.00(h) x

1.20(d) About the Author. Michael

Evamy is a design journalist,

author, and copywriter and works

with major design companies on

branding and identity projects.

His previous books include Logo

and ...

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