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 Journal updates: The Journal of Business Ethics publishes only original articles from a wide variety of methodological and disciplinary perspectives concerning ethical issues related to business that bring something new or unique to the discourse in their field. From its inception the Journal has aimed to improve the human condition by providing a public forum for discussion and debate about ethical issues related to business.

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The Journal of Business Ethics publishes original articles from a wide variety of methodological and disciplinary perspectives concerning ethical issues related to business that bring something new or unique to the discourse in their field.

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### Editorial Manager

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### Journal of Business Ethics | Volumes and issues

Business Ethics Magazine is collaborating with the CFA Institute on an eight-article series that recaps the Institute's ongoing research into the application of Environmental, Social and Governance (ESG) standards to investment analysis and selection. Here's a listing of the articles in the series published to date.

### Business Ethics | The Magazine of Corporate Responsibility

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Christopher Michaelson, Nicole Zwieng Daly. The Journal of Business Ethics publishes reviews of scholarly books as well as relevant nonfiction, fiction, documentaries, films, plays, television shows, art exhibits, and so on that advance dialogue between scholars and the public about business ethics and society.

### Journal of Business Ethics | Submission guidelines

Sponsored by the Society for Business Ethics, the "Business Ethics Quarterly is a peer-reviewed scholarly journal that publishes theoretical and empirical research relevant to the ethics of business." Considered a top journal for business ethics. Business Strategy and the Environment

### Ethics Journals & Magazines - Business Ethics - Research -

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This book offers the most comprehensive look to date at the effort of about forty U.S. media organizations to make themselves more accountable. Nemeth provides a critical assessment of the ombudsmen's work from the ombudsmen themselves, their editors, media critics, and scholars.

The many recent high profile corporate scandals highlight the need for companies to do a better job of integrating ethics and responsibility into business decisions - and for business schools to integrate ethics awareness and training into their curricula. This volume sets the agenda for business ethics and corporate responsibility in the future. It brings together ideas, challenges, and proposed solutions for thinking about - and implementing - effective ethics programs in business schools and business organizations. Edited by two highly regarded business educators, and featuring contributions by leading scholars and administrators, Business Ethics: New Challenges for Business Schools and Corporate Leaders covers all dimensions of ethical decision making - individual, organizational, and societal. The thirteen original chapters offer new and emerging perspectives for creating ethical business leadership and developing organizational ethics initiatives.

Connected customers, using a wide range of devices such as smart phones, tablets, and laptops have ushered in a new era of consumerism. Now more than ever, this change has prodded marketing departments to work with their various IT departments and technologists to expand consumers' access to content. In order to remain competitive, marketers must integrate marketing campaigns across these different devices and become proficient in using technology. The Handbook of Research on Innovations in Technology and Marketing for the Connected Consumer is a pivotal reference source that develops new insights into applications of technology in marketing and explores effective ways to reach consumers through a wide range of devices. While highlighting topics such as cognitive computing, artificial intelligence, and virtual reality, this publication explores practices of technology-empowered digital marketing as well as the methods of applying practices to less developed countries. This book is ideally designed for marketers, managers, advertisers, branding teams, application developers, IT specialists, academicians, researchers, and students.

Packed with cases, exercises, simulations, and practice tests, the market-leading BUSINESS ETHICS: ETHICAL DECISION MAKING AND CASES, 11th Edition, thoroughly covers the complex environment in which managers confront ethical decision-making. Using a proven managerial framework, this accessible, applied text addresses the overall concepts, processes, and best practices associated with successful business ethics programs --[helping you see how ethics can be integrated into key strategic business decisions. Thoroughly revised, this edition incorporates coverage of new legislation affecting business ethics, the most up-to-date examples, and the best practices of high-profile organizations. It also includes 20 new or updated original case studies. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Managing Business Ethics: Making Ethical Decisions teaches students how to navigate ethical issues they will encounter using the weight-of-reasons approach applied throughout the book. This decision-making framework's goal is not to faithfully apply particular philosophical perspectives on what is right, but rather to solve ethical problems. The authors underscore the need for employees at all levels to carefully consider the ethical implications of their actions using this approach and it can be applied at the individual, organizational, and stakeholder levels. Chapters provide a case to walk through application of the framework and mini-cases allow students to practice applying this framework on their own. A wide range of real-world case studies are presented, featuring companies such as Facebook, Google, Wells Fargo, Volkswagen, and Amazon. This practical, down-to-earth text also delves into topics not covered extensively by other books such as slow and fast thinking, the inherent conflict between the individual and organization, conformity, and the difficulties of speaking truth to power. Students are offered ample opportunity to engage in thoughtful reflection, discussion, and application as they grapple with ethical issues big and small. Give your students the SAGE Edge! SAGE Edge offers a robust online environment featuring an impressive array of free tools and resources for review, study, and further exploration, keeping both instructors and students on the cutting edge of teaching and learning.

In this versatile and engaging textbook the authors integrate diverse, global examples with coverage of all key topics to produce the most practical and multi-perspective international business environment textbook. Students are supported in their learning with chapter summaries, diagrams, and a comprehensive glossary, but also challenged by counterpoint boxes, learning tasks, and review questions in every chapter, encouraging critical thinking and research skills. Even with its comprehensive breadth of coverage, The International Business Environment remains concise and accessible through use of the PESTLE framework to steer its analysis. Now in its fourth edition, this book is the ideal companion to any international business environment course.New to this EditionAn extensive refresh of case studies across the book ensures that the most contemporary developments in global businesses are available for exploration and analysis. These include the exploits of companies like Google, Netflix, Uber, and Apple, as well as international developments such as Brexit, the Trump presidency, China's One Belt One Road project, and Saudi Arabian women's rights.New contributors join the author team to offer their relevant expertise on the different contexts of the international business environment.Figures, tables, and statistics have been updated throughout to give the latest picture and provide the most up-to-date analysis.This title is available as an eBook. Please contact your Sales and Learning Resource Consultant for more information.

There are dozens of competing firms that offer an e-mail-based news alert service. But how to know which one is best? This comprehensive new guide explains how these tools work and then identifies, compares, and evaluates more than two dozen free, inexpensive, and fee-based alert services. It not only helps you pick the right one, but also advises how to get the most out of the news alert once you begin the service. A detailed appendix also compares specific news source coverage for the major news alert vendors.

Business ethics is a form of the art of applied ethics that examines ethical rules and principles within a commercial context, the various moral or ethical problems that can arise in a business setting, and any special duties or obligations that apply to persons who are engaged in commerce. Business ethics can be both a normative and a descriptive discipline. As a corporate practice and a career specialisation, the field is primarily normative. In academia descriptive approaches are also taken. The range and quantity of business ethical issues reflects the degree to which business is perceived to be at odds with non-economic social values. Historically, interest in business ethics accelerated dramatically during the 1980s and 1990s, both within major corporations and within academia. For example, today most major corporate websites lay emphasis on commitment to promoting non-economic social values under a variety of headings (e.g. ethics codes, social responsibility charters). In some cases, corporations have redefined their core values in the light of business ethical considerations. Catching business ethics in action, however, remains a seldom-spotted nugget for in reality it depends on the characters of the characters.

This book integrates a stakeholder perspective with an issues-oriented approach so students look at how a business's actions affect not just share price and profit but the well-being of employees, customers, suppliers, the local community, the larger society, other nations, and the environment. Fourteen of the twenty-three cases are brand new to this edition, touching on issues such as cyberbullying, fracking, neuromarketing, and for-profit education and involve institutions like Goldman Sachs, Google, Kaiser Permanente, Walmart, Ford, and Facebook. The text has been updated with the latest research, including new national ethics survey data, perspectives on generational differences, and global and international issues. Each chapter includes recent business press stories touching on ethical issues. Several chapters now feature a Point/Counterpoint exercise that challenges students to argue both sides of a contemporary issue, such as too-big-to-fail institutions, the Boston bomber Rolling Stone cover, student loan debt, online file sharing, and questions raised by social media. --

Business Ethics will equip students with the strategies necessary to analyse and improve the broad scope of business ethics today.

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