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today's classrooms. The focus on
the selection, utilization, and
evaluation of media, along with
300 photographs and more ...

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The role of educational media and technology (EMT) in teaching and learning is always paramount despite the subject, class one teaches and level of learners or students. Educators, have revealed that effective use of EMT materials is better than lengthy

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explanations. It makes teaching
and learning easier and more
meaningful.

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teachers in the teaching materials
that are abstraction and assist
students in learning the
material. Computer Media use in
the teaching-learning process is
an alternative to uniform media
teachers teaching to stimulate
students' thinking, attention,

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feelings and interests of students
to allow the teaching-learning
process is reciprocal between
teachers and students. The role of
instructional media, among
others:

Role Of Instructional Media

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**For Education | What is
Education**

Instructional Media - MGMP 3

often called a chalkboard; it may be green instead of black and made of slate, glass, or wood.

From the above description, there is nearly no differences between

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Instructional media and teaching aids. Both, instructional media and teaching aids, have functions to make learners easily to understand the teaching materials.

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Media can be used in almost any discipline to enhance learning, both in class, and also for out-of-class assignments. Short film and television clips, written articles, and blog postings can be viewed to reinforce concepts and spark

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discussion. Songs and music videos, especially when the lyrics are made available, can be used to the same effect.

Why Use Media to Enhance Teaching and Learning

- Using instructional Media A

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general listing of educational
media for teaching and learning
science includes the following: •

- Textbooks
- Encyclopedias
- Newspapers
- Documents
- Collections
- Transparencies
- Models, mock ups
- Puppets
- Cartoons
- Posters
- Displays

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Instructional Technology and
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programs examine the relationship between the design of technology, digital media, cultural context, social interaction, and learning. Courses provide extensive exposure to theories of cognition and design,

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as well as deep dives into
applications of these theories in
practice.

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Instructional Technology/media for learning-teaching process

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provide with the tools to engage
learners powerfully in the
learning process. It greatly
enhance the

**Use of Media for Effective
Instruction its Importance ...**

Media can be a component of

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active learning strategies such as group discussions or case studies. Media could be a a film clip, a song you hear on the radio, podcast of a lecture or newspaper article. Students can also create their own media. For example, student video projects can be a

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**Using Media to Enhance
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Social media, digital video, and
freely available online
instructional resources and
applications connect and engage
people in new, and exciting ways.
When creating online learning

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experiences, instructional
designers integrate and infuse

these digital tools and digital

content in ways that engage and

connect learners to course

content.

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What can research in cognitive psychology offer the growth of educational technology and instructional media? Originally published in 1988, this book argues that, for much of its history, educational technology

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has been concerned with justifying and verifying the basic assumption that the processes and products of technology can improve instructional effectiveness. The result is seen as a systems approach grounded in empiricism and the failure to

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incorporate much important
research in cognitive psychology.

The book argues that it is now
time for educational technology
to come to terms with new ideas
in cognitive, and particularly
constructivist, psychology and it
both advocates and describes the

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Forging of new links between the
two disciplines.

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text places you squarely in the
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framework that teaches you to
apply what you learn about
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audio/visual technologies to the
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instruction. Filled with examples
drawn from authentic elementary
and secondary education
situations, this text paints a vivid
picture of technology and media

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enhancing and supporting
teaching and learning. The

ASSURE cases are supported by
video, guided reflection prompts,
and lesson plans that

demonstrate strong technology
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In addition to preparing educators

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with best practices to incorporate technology and media to meet the needs of 21st Century learners, the book includes strong coverage of copyright concerns, free and inexpensive media resources, as well as learning theory and instructional models.

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