

Globalization A Basic Text

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Globalization A Basic Text

Lorraine Eden, Mays Business School, Texas A and M University Review of the first edition: "This book offers a valuable integration of the economics and business aspects of globalization ... have made ...

International Economics and Business

14. Globalization, which is a consequence of increased human mobility, enhanced communications, greatly increased trade and capital flows, and technological developments, opens new opportunities ...

World Summit for Social Development

See Main Text Special Feature 2, Part 2 through 5 Q6 I heard that the " Basic Policy on the Promotion of Culture ... Internationally, they include the progress of globalization and the development and ...

Reference Q & A

Indeed, the colonization of time was an integral, if more subtle, factor in the genre of globalization and imperial expansion ... of Favoured Races in the Struggle for Life. In this pivotal text ...

Earth into Property: Colonization, Decolonization, and Capitalism

In this text, technology is defined as the highest term ... All that matters is whether to skin the animals (tools) or use them against the enemy (weapons). The globalization path of the first stone ...

From STEM to STEAL

Particular attention will be given to the practice of mapping these media texts, identifying their relationship to their real-life analogues, and what these relationships and representations reveal ...

Fall 2024 Themes

The speaker fears becoming " a museum / of myself, " her most basic claims to corporeal identity and the lyric ... Diaz quotes Derrida: " Every text remains in mourning until it is translated " —this could ...

Elegies for Empire

Rather, validation is meant to ensure that the terminology and text are being used ... trade association such as the Globalization and Localization Association (GALA). The Web site, ...

Understanding the Intricacies of Medical Device Translation

A PDF version of this document with embedded text is available at the link below ... IN OUR SOCIETY recommit to defend and protect those basic freedoms, which belong to all Americans in equal ...

Document: Biden ' s Strategy for Combating Domestic Extremism

These basic questions are addressed in the work A History of Citizenship ... society that makes the work relevant and makes it possible to map the impact caused by globalization and by neoliberal ...

Citizenship, past and present

Example problems include the representation of information (such as text, images, audio and video), how computer ... You will also study some of the basic notions of computer science, including ...

Computer Science Courses

The keys to innovation in big data include increased automation in analytics and emerging markets with young, tech-savvy populations that are moving toward urban ...

Tag: wim elfrink

The destabilization of the international system continues, especially given the Sino-American rivalry undermining the economic achievements of globalization in recent decades. At the same time ...

Yair Lapid and the opportunity of the Foreign Ministry —opinion

[Photo by Pan Yiqiao/China Daily] China's historic CPC-led development set to help other countries amid greater globalization ... tickets and coupons to obtain basic necessities like clothes ...

Sharing opportunities and growth

A key theme of this module is the increasing globalization of the contemporary media and communication ... Offers an insight into basic marketing concepts and promotional strategies associated with ...

Media and Communication Module Details

It explores the migration of the economy to a real time economy and the electronization of the business as well as the globalization of business ... including the strategic role of cost management, ...

Updated to reflect recent global developments, the second edition of Globalization: A Basic Text presents an up-to-date introduction to major trends and topics relating to globalization studies. Features updates and revisions in its accessible introduction to key theories and major topics in globalization Includes an enhanced emphasis on issues relating to global governance, emerging technology, global flows of people, human trafficking, global justice movements, and global environmental sustainability Utilizes a unique set of metaphors to introduce and explain the highly complex nature of globalization in an engaging and understandable manner Offers an interdisciplinary approach to globalization by drawing from fields that include sociology, global political economy, political science, international relations, geography, and anthropology Written by an internationally recognized and experienced author team

Updated to reflect recent global developments, the third edition of Globalization: A Basic Text presents an up-to-date introduction to major trends and topics relating to globalization studies. Key revisions across several broad areas are featured in this new edition. These underscore how global flows are shaped by powerful agents of globalization, where movements and structures serve to expedite global flows for some groups while serving as a barrier to others. Revisions include addressing populism, the rise of far-right groups, and their mobilization against globalization (including Brexit and other political developments, resistance to migration, trade negotiations, etc). Also, there will be a greater focus on structures of inequality that expedite or are barriers to flows. This is now featured more systematically, put in conversation with the rise in populism, and articulated in terms of social justice and organizing concepts. A further area of revision will be to draw upon more examples and sources from Central and South America, Africa, and especially Asia. Not only will this include examples to illustrate key concepts, but there will be more positive examples from the Global South. In addition, there are more visual images, charts, and graphs throughout the chapters. These images serve to break up the text, make the book more visually appealing, and are consistently cited by students as engaging examples that help to illustrate the textual content. The book utilizes a unique set of clear and helpful metaphors to introduce and explain the highly complex nature of globalization in an engaging and understandable manner. It offers an interdisciplinary approach to globalization by drawing from fields that include sociology, global political economy, political science, international relations, geography, and anthropology.

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A concise exploration of globalization and its role in the contemporary era Driven by technological advancements and global corporations, more and more people are swept up by globalizing processes, creating new winners and losers. Globalization: The Essentials explores the flows, structures, processes, and consequences of globalization in the modern economic, political, and cultural landscape. This comprehensive introduction offers balanced coverage of areas such as global economic and cultural flows, environmental sustainability, the impact of technology, and racial, economic, and gender inequality — providing readers with foundational knowledge of globalization. Extensively revised and updated, this second edition includes expanded coverage of human trafficking and migration, global climate change, fake news and information wars, and transnational social movements with increased emphasis on examples from Central and South America, Africa, and Asia: Offers a straightforward approach to the multiple facets of globalization and their positive and negative influences on contemporary society Employs unique metaphors and a coherent narrative structure to promote intuitive understanding of abstract concepts Introduces cutting-edge research, updated statistics, and real-world examples in areas such as rising global populism, social justice movements, blockchain technology, and cryptocurrencies Provides an efficient and flexible pedagogical structure, allowing integration with instructor ' s own course material Emphasizing student comprehension, a wide range of source material is incorporated including empirical research, relevant theories, newspaper and magazine articles, and popular books and monographs. Examples of current research and recent global developments, such as emerging economies and global health concerns, encourage classroom discussion and promote independent study. Globalization: The Essentials — a compact edition of the authors ' full-sized textbook Globalization: A Basic Text — provides concise coverage of the central concepts of this dynamic field. Offering a multidisciplinary approach, this textbook is an invaluable primary or supplemental resource for undergraduate study in any social science field, as well as coursework on economics, migration, inequality and stratification, and politics.

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This unique and engaging anthology introduces students to the major concepts of globalization within the context of the key debates and disputes. Introduces globalization through its basic concepts, rather than thematically; a distinctive approach that provides students with a better grasp of what social science has to offer on the topic Utilizes concepts from interdisciplinary sources, bringing together work from key figures across a number of fields - from Weber and Marx, to contemporary figures in the field, including Beck, Bauman, Castells, and Homi Bhabha Includes excerpts to illustrate ideas, all at an appropriate level of difficulty for an undergraduate audience Offers all of this in the dynamic context of major debates surrounding the basic concepts and the fundamental realities of globalization Designed so it can be used independently, or alongside Ritzer ' s Globalization: A Basic Text for a complete student resource

Designed specifically for introductory globalization courses, Introducing Globalization helps students to develop informed opinions about globalization, inviting them to become participants rather than just passive learners. Identifies and explores the major economic, political and social ties that comprise contemporary global interdependency Examines a broad sweep of topics, from the rise of transnational corporations and global commodity chains, to global health challenges and policies, to issues of worker solidarity and global labor markets, through to emerging forms of global mobility by both business elites and their critics Written by an award-winning teacher, and enhanced throughout by numerous empirical examples, maps, tables, an extended bibliography, glossary of key terms, and suggestions for further reading and student research Supported by additional web resources – available upon publication at www.wiley.com/go/sparke – including hot links to news reports, examples of globalization and other illustrative sites, and archived examples of student projects Engage with fellow readers of Introducing Globalization on the book's Facebook page at www.facebook.com/IntroducingGlobalization, or learn more about this topic by enrolling in the free Coursera course Globalization and You at www.coursera.org/course/globalization

The Globalization of Nothing is back in a revised and completely updated Second Edition. In this reconceptualized volume, author George Ritzer focuses his attention squarely on the processes of globalization and how they relate to McDonalidization. This revision is shorter, more concise, and spends much less space on the Nothing-Something continuum that he introduced in the First Edition.

Now in its fifth edition, this title has been fully revised and updated in the light of recent developments in world politics, with new chapters on the changing nature of war, human security, and international ethics.

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