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Professor Chopra ' s research and teaching interests are in supply chain and logistics management, operations management, and the design of telecommunication networks. He has won several teaching awards at the MBA and Executive programs of Kellogg. He has authored more than 40 papers and two books.

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SUPPLY CHAIN MANAGEMENT Strategy, Planning and Operation Sunil Chopra & Peter Meindl Firms should structure a supply chain organization that mirrors the macro processes and ensures good communication and coordination among the owners of processes that interact with one another.

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~~Supply Chain Management: Strategy, Planning, and Operation ...~~

The Objective of a Supply Chain • Maximize overall value created Supply chain surplus = Customer value – Supply chain cost Supply Chain Management: Strategy, Planning, and Operation, 5/e Authors: Sunil Chopra, Peter Meindl and D. V. Kalra

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Supply Chain Management. : Sunil Chopra, Peter Meindl. Pearson Prentice Hall, 2007 - Business & Economics - 536 pages. 0 Reviews. This book brings together the strategic role of the supply chain,...

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Information • Role in the supply chain Improve the utilization of supply chain assets and the coordination of supply chain flows to increase responsiveness and reduce cost Information is a key driver that can be used to provide higher responsiveness while simultaneously improving efficiency Supply Chain Management: Strategy, Planning, and Operation, 5/e Authors: Sunil Chopra, Peter Meindl and D. V. Kalra

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Supply Chain Management: Strategy, Planning and Operations. Chopra S., Meindl P. Pearson, 2008. – 552 p. – 3rd ed – ISBN: 0132086085, 9780132086080 As Sunil Chopra and Peter Meindl explain in their Preface, the purpose of their book is to help those who read it to "develop an understanding of the following key areas and their interrelationships: the strategic role of a supply chain, the key strategic drivers of supply chain

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performance, and [the] analytical methodologies for supply ...

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management : strategy, planning and operation. by Sunil Chopra. eBook : supply chain management by sunil chopra pdf free download.. Sunil Chopra and Peter Meindl have recently updated their Supply Chain Management book (2. edition published by

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Supply Chain Management, 6e, employs a strategic framework that identifies and illustrates facilities, inventory, transportation, information, sourcing, and pricing as the key drivers of supply chain performance in order to help readers understand what creates a competitive advantage.

~~Supply Chain Management, 6/e eBook: Sunil Chopra, Peter ...~~

As Sunil Chopra and Peter Meindl explain in their Preface, the purpose of their book is to help those who read it to "develop an understanding of the following key areas and their interrelationships: the strategic role of a supply chain, the key strategic drivers of supply chain performance, and [the] analytical methodologies for supply chain analysis."

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Zara S Supply Chain Management Case Solution From Sunil Chopra S Book. Zara: Case questions 1.

Coordination of a supply chain is always important.

However, such efforts are usually initiated by certain parties. For the global apparel industry, would it be more suitable for downstream or upstream parties to be the driver of the coordination?

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